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### **AUTHOR BREAKS NEW GROUND IN MEMOIR GENRE**

*Award-winning horror filmmaker writes world's first real zombie book*

Chantelle Oliver, former social media critique for The Walrus and winner at both Crossroads and Images Film Festival, has just released *Apocalypse The Memoir*, world's first true zombie memoir. The book and author hit the front page of Canadian newspaper in the first week of release. She is now on a genre busting tour of diners, bars, motels and roadside attractions from the hometown of Justin Bieber along Route 66 to Las Vegas and back.

*What a wild and wonderful ride your book is! I can smell, taste and hear it even after finishing my reads. It's a sensory nightmare of the best kind. It's definitely a landscape of grief and brutality that one would only wish to visit in the pages of a book.* -Marnie Woodrow author of *Spelling Mississippi* and *Heyday* (Tightrope Books)

Chantelle Oliver, changing the world one horror story at a time. Her life's work is to populate the horror genre with social justice ideology breaching the theory/practice divide. Her work has included performance art, award winning short films and feature length horror film *Bloodchalker*. She also writes a food culture blog [Stratfood.com](http://Stratfood.com) and can be found @twot and @stratfoodonavon and [poem.tumblr.com](http://poem.tumblr.com).

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